

**KRNV-DT & KENV-DT
ISSUES & PROGRAMMING LIST**

QUARTER 2, 2016

CRIME:

- Drugs
- Gang Activity
- Robberies/Theft
- Cyber Crime
- Telephone & other Scams

ECONOMY:

- Employment/Unemployment
- Income tax Time!
- Rising Gas Prices
- Real Estate Sales/Development

EDUCATION:

- 2015/2016 School Year
- Overcrowding/teacher shortage
- Graduations/Graduation Rates
- Higher Education

GROWTH:

- Building/Construction
- New Job Creation
- Job Fairs
- Business Openings/Closings

LIFESTYLES:

- Healthcare
- Medical & Recreational Marijuana
- Traffic Delays/Construction
- School Delays/Closures
- Veteran's Affairs/Healthcare

POLITICS:

- 2016 Primary Election
- 2016 General Presidential Election
- Local/State Races

COMMUNITY AFFAIRS PROGRAMMING
AIRING ON KRNV AND KENV

Emergency Alert System (EAS) – KRNV and KENV participate in the EAS by performing random weekly tests and monthly tests received from the State of Nevada as well as the annual Federal test received from the Department of Homeland Security. These tests assure our ability to keep viewers informed in the event of an actual emergency.

Class Act Award- Class Act is an award program designed to acknowledge outstanding Washoe County students ages Kindergarten through High School who not only excel in academics but are positive role models at school, home, and in their community. These students are recognized via a news story on KRNV during each month of the school year.

Recipients are honored at a school assembly or classroom visit hosted by News 4 anchor Shelby Sheehan. News coverage of both the surprise assembly and highlights of the student's positive contributions will air on News 4's newscasts at 5:00 p.m. on the third Wednesday of each month and then again the next day Thursday during News 4 Today 5:00 a.m. to 7:00 a.m. KRNV-DT and KENV-DT.

Excellence in Education Award – Excellence in Education is a program designed to acknowledge outstanding Washoe County educators via a news story on KRNV News 4:00 p.m. at 5:00 p.m. the 4th Wednesday of month. Monthly winners are honored at a school assembly or classroom visit which is hosted by News 4 anchor Shelby Sheehan. News coverage of the assembly and highlights of the educator's special contributions air on News 4's newscasts at 5pm on the fourth Wednesday of each month and then again the next day Thursday during News 4 Today 5 a.m. - 7a.m

Airport Delay Travel Board – The Airport Delay Travel Board shows national and regional airport delays and is aired in conjunction with weather segments between 5:00 a.m. & 7:00 a.m. during My News 4 Today.

Ask Joe – News 4's own Joe Hart investigates and answers questions submitted by viewers. Topics are related to local issues. The live segment airs Monday through Friday during News 4 @ 6:00 p.m.

Greenhouse Garden – Greenhouse Garden Tips airs on Friday mornings as a segment of News 4 Today. David Ruf, nursery owner and horticulturalist is interviewed by Melissa Carlson. Gardening tips relative to local conditions provide viewers with current information relative to their seasonal gardening and landscaping needs.

Wellness Wednesdays – Medical Experts from Saint Mary's join Melissa Carlson to discuss various topics of interest to Reno and Northern Nevada.

Nevada Newsmakers – Produced and hosted by Sam Shad – Nevada Newsmakers is a 30-minute program airing Monday through Thursday at 12:00 p.m. This statewide news program that features Politics, Business, Health, and Education issues.

The Dining Show- Produced and hosted by Sam Shad. This 30-minute program airs every Friday at 12:00 p.m. Sam visits local restaurants and eateries in the Reno/Carson City area and gives viewers a glimpse of the dining experiences they can expect.

Lawyers Guns & Money – This is a thirty minute weekly political and current issue talk show is hosted by Reno Attorney Dave Houston. Guests include national, state, and local politicians and community leaders. The program is produced locally by Communications Unlimited and airs on Sunday Afternoons unless pre-empted by network programming.

Think Local! - Think Local with News 4!

Looking for a way to lend a hand to the local economy -- but stumped on where to start? News 4 is pleased to announce a new station initiative geared toward helping YOU eat local, shop local, and spend local. We'll bring in the best local businesses for interviews on News 4 at 4:00 p.m. so you can hear their stories and discover firsthand what makes them stand out. Don't keep the good news to yourself. Share these great local finds on social media! KRNVT-DT AND KENV-DT

Plush Life – The Plush Life is a 30 minute locally produced program that promotes community involvement and living a life full of love, health, happiness, and knowledge.

Nevada Business Chronicles – Produced by JOBO & Associates, LLC, this half-hour program explores Nevada's business environment one business at a time. The past present and future of business in Northern Nevada.

Full Measure with Sharyl Attkisson - Full Measure focuses on investigative, original and accountability reporting unique in today's media and is dedicated to pursuing Untouchable Subjects through Fearless Reporting. The format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and

vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by Sinclair Broadcast Group and airs on Sunday Mornings.

Eye on Washington - Produced by Joyce Communications, “Eye On Washington with Marilee Joyce” is a nonpartisan program featuring Nevada’s Congressional delegation members and other national and state leaders discussing top federal issues and their impact on Nevada. This 30-minute program airs on KRNV & KENV Thursday’s at 12:30 p.m.

Marshall Realty – Beginning in October 2015, News 4 partnered with local real estate experts at Marshall Realty to bring their expertise in local Real Estate trends to our viewers. A representative from Marshall Realty appears live on News 4 at 4:00 p.m. one time each month to discuss the latest in local Real Estate information.

COMMUNITY AFFAIRS PROGRAMMING
AIRING EXCLUSIVELY ON KRNV

Demonstrations of Faith – This 30 minute taped religious church service from Faith Alive Christian Center in Reno, NV airs at 6:00 a.m. on Sunday Mornings.

COMMUNITY AFFAIRS PROGRAMMING
AIRING EXCLUSIVELY ON KENV

Elko’s Most Wanted – Aired weekly every Thursday morning during the 6:00 a.m. to 7:00 a.m. newscast. This segment provides viewers with information regarding local criminals who are wanted by the police. Video is also placed on the station’s website.

Pet of the Week – Aired every Friday morning during the 6:00 a.m. to 7:00 a.m. newscast. This segment shows local animal shelter workers who highlight the “pet of the week” that is available for adoption.

Celebrate Elko – This three-minute segment aired every Wednesday during the 6:00 a.m. to 7:00 a.m. newscast. Channel 10’s Lori Gilbert interviews local historian Jan Peterson who uses historic photos from the Northeastern Nevada Museum to describe an event, place, or period of time significant to local history making comparisons to contemporary Elko. Video is also placed on the station’s website.

News 10 Webcast – KENV provides a weekday webcast providing viewers with local news and information.